

CASE STUDY

CashAnalytics Acquired by GTreasury and Hg Capital

ABOUT US

Combining more than 40 years of M&A advisory experience, FOCUS Investment Banking drives results for middle market clients across 11 coverage groups. With over 50+ professionals, FOCUS boasts a nationwide footprint and access to foreign markets through 36 global partnerships.



has been acquired by



Process & Overview

CashAnalytics is an all-in-one cash flow forecasting and cash reporting software business. Bootstrapped since its founding in 2013, the company was approached by a global treasury solutions provider and its private equity owner to explore a potential sale. That interest ultimately came from GTreasury, a portfolio company of top-10 global private equity firm Hg. FOCUS led the process end-to-end, managing all due diligence and serving as the commercial lead and primary point of contact throughout the transaction.



"Thank you for your hard work and help over the last few months up to the start of this week when everything wrapped up. You made what we were told would be a very difficult process much more straightforward than we thought it would be. Your flexibility and focus on getting things done throughout the process contributed hugely to this."

Conor Deegan
Co-Founder & CEO, CashAnalytics

Transaction Results

Delivered a highly efficient 10-week process during the busy summer period, culminating in a strong valuation with no price reductions. The buyer conducted extensive technology, product, and customer diligence—particularly around ARR and revenue quality—while multiple customer conversations reinforced the company's value proposition. The outcome was a successful transaction with significant enterprise value achieved.

To Learn More, Contact:

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