**M&A INDUSTRY REPORT** 

## Professional Services

FOCUS is a leading national M&A brand for the lower middle market. With over 40 years of experience, a global footprint, and hundreds of successful deals across myriad industries, FOCUS continues its mission to redefine the banker/client relationship.







#### **TABLE OF CONTENTS**

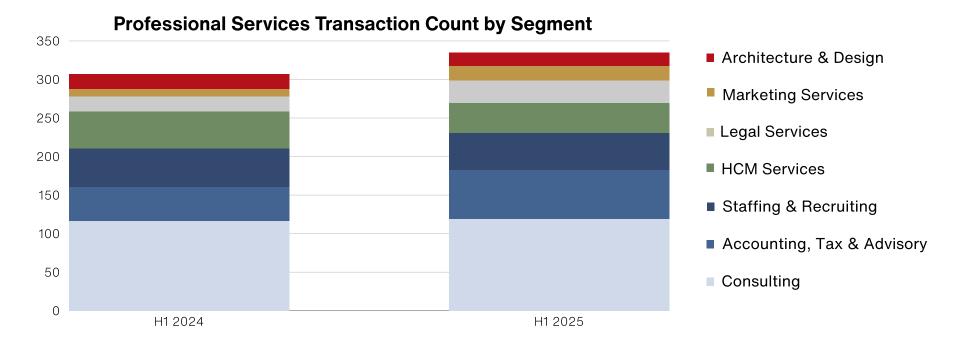
03	M&A in Professional Services	07	Recent Transactions
05	Notable Transactions	09	Our Team
06	News & Insights	10	In the Market Deals



#### **M&A IN PROFESSIONAL SERVICES**

# Strategic and private equity buyers continue to have strong interest in the professional services sector.

Professional services segments spanning consulting; accounting, tax & advisory; staffing & recruiting; HCM services; legal services; marketing services; and architecture & design announced 335 M&A deals during the first six months of 2025, up from 307 during the first half of 2024. Weak deal volume in Q2 2024 drove the favorable H1 2025 vs. H1 2024 comparison. The two most active segments in H1 2025 – consulting and accounting, tax & advisory – represented more than 50% of transactions. Staffing & Recruiting and HCM Services were the next most active segments. Combined the four segments comprise more than 80% of deal volume.

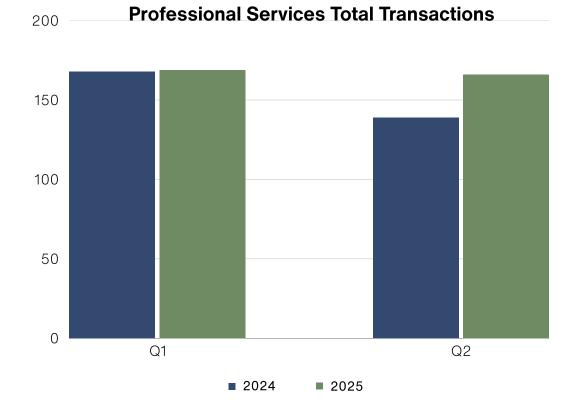




#### **M&A IN PROFESSIONAL SERVICES**

The Professional Services sector, traditionally fragmented, is experiencing elevated deal activity in some subsectors. Buyers in this space frequently acquire to fill gaps in their service offerings and capabilities, expand their geographic presence, and gain access to skill sets and domain expertise that is needed to support the evolving demands of their client bases. Additionally, with greater scale, Professional Services firms are better positioned to make the technology investments increasingly required to successfully compete in their markets and maintain efficient internal operations.

Private equity investors have made a notable push into the Professional Services market, fueling deal activity. Recent platform investments in the Accounting, Tax & Advisory segment have been especially notable though all four of the most active Professional Services segments have multiple active private equity investors.



In the first half of 2025, there were 19 buyers that acquired two or more companies during the six-month period; not surprisingly roughly 80% of the multi-deal buyers were private equity backed. Buyers announcing multiple deals in the first half of the year included: Aprio (backed by Charlesbank Capital Partners), Argano (backed by Trinity Hunt Partners), and Baker Tilly (backed by Hellman & Friedman and Valeas Capital Partners).

With their voracious appetite for M&A, private equity backed platforms are forcing Professional Services firms, especially small and mid-sized firms, to contemplate a competitive environment where they will face a growing number of large competitors with the scale necessary to invest in technology, people, and even more M&A. Do they opt to sell to a large, acquisitive firm? Do they go on the offensive and become an acquirer themselves, maybe with the help of a financial backer? Maintaining the status quo may no longer be feasible.

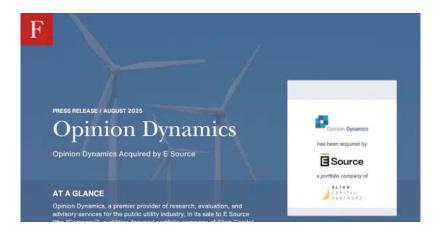


#### **NOTABLE H1 2025 PROFESSIONAL SERVICES TRANSACTIONS**

Date	Buyer	Seller	Description
Jun 2025	CenterOak PARTNERS	> NOW CFO	<ul> <li>Center Oak Partners established a new accounting, tax, and advisory platform with its acquisition of Now CFO.</li> <li>Now CFO provides outsourced accounting services to SMB clients on a fractional, part-time, or as-needed basis.</li> </ul>
Jun 2025	TINSPYR'  **A&M CAPITAL  **PARTNERS	Prof. division of BGSF	<ul> <li>BGSF sold its Professional division to A&amp;M Capital Partners backed Inspyr Solutions, a leading provider of technology and talent solutions.</li> <li>Inspyr Solutions paid \$99 million to acquire the business in an all cash deal.</li> </ul>
May 2025	ankura 🐠	SPG FOLICY GROUP  AN ANKURA COMPANY	<ul> <li>Ankura Consulting Group, a leading expert services and advisory firm, acquired Sachs Policy Group (SPG).</li> <li>The acquisition expands Ankura's healthcare and life science sector expertise, particularly in the areas of policy, legislation, and regulation.</li> </ul>
Mar 2025	Zrg Drove From RPE	EPDINE	<ul> <li>RFE Investment Partners backed ZRG, an executive and professional search firm, continued its M&amp;A fueled expansion with the acquisition of EP Dine, a firm focused on the legal industry.</li> </ul>
Jan 2025	• west monroe	THE HARTSEMA GROUP	<ul> <li>West Monroe acquired The Hartsema Group, a consulting firm specializing in helping banks and payment technology providers better understand customer needs through insights gained from customer advisory boards.</li> </ul>
Jan 2025	NORTH HIGHLAND  OMERS   Private Equity	<b>♯BRIDGE</b> ®	<ul> <li>North Highland, a change and transformation focused consultancy, backed by OMERS Private Equity, acquired The Bridge, a Dallas-based strategy and technology consultancy, to bolster the firm's technology, data, and Al capabilities.</li> </ul>
Jan 2025	▲ Amplēo	The Sales Tax People	<ul> <li>Ampleo, a leader in outsourced CFO, CMO, and CHRO services for SMBs acquired Peisner Johnson &amp; Company, LLP (aka The Sales Tax People), an audit and accounting firm specializing in state and local tax advisory services.</li> </ul>
Jan 2025	COALESCE	Pearl Meyer	<ul> <li>Coalesce Capital, a private equity firm focused on human capital and tech enabled business services acquired Pearl Meyer, a compensation and leadership consulting business.</li> </ul>



#### **NEWS & INSIGHTS**



## **FOCUS Investment Banking Represents Opinion Dynamics in its Sale to E Source**

FOCUS Investment Banking ("FOCUS"), a leading middle market investment bank, announced today that it served as exclusive financial advisor to Opinion Dynamics, a premier provider of research, evaluation, and advisory services for the public utility industry, in its sale to E Source (the "Company"), a utilities-focused portfolio company of Align Capital Partners ("ACP").

Click here to read now



### **Private Equity Continues Push Into Professional Services**

Private equity is accelerating its push into professional services, with strong interest in accounting and advisory firms. Sticky client relationships, recurring revenue, and high margins are fueling consolidation and platform growth.

Click here to read now





## **FOCUS Investment Banking Represents Verigent in its Sale to Allied Resources Group**

FOCUS Investment Banking ("FOCUS"), a leading middle market investment bank, is pleased to announce that it served as the exclusive financial advisor to Verigent, a premier national staffing firm specializing in Telecom and IT network infrastructure, in its acquisition by Allied Resources Group ("ARG").

Click here to read now



#### PROFESSIONAL SERVICES SPOTLIGHT

#### **Recent Transactions**



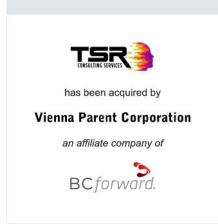






Thank you to the team at FOCUS Investment Banking for their outstanding support and expertise. The guidance of April Taylor and Bob Maiden has been invaluable, and we truly appreciate the efforts they have made on our behalf. Their service and professionalism were exceptional.

Kevin Kiernan, Founder of Verigent





In the past four years, we have worked tirelessly at transforming TSR into a tech savvy, employee first, best in class staffing firm. I am extremely excited to join forces with the talented BCforward team and am confident that we have a long runway of growth ahead of us. Justin Christian and his team have cemented BCforward at the top of the industry and TSR's long-standing clients will receive the benefit of an immediate increase in services and offerings once our teams are operating under a common umbrella. FOCUS ran a thorough and detailed process which brought us multiple offers and they were able to find the best partner for us in Justin Christian and BCforward.

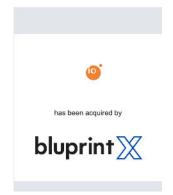
Thomas Salerno, President and CEO of TSR

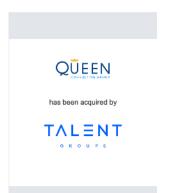
#### **DEALS**

#### **Recent Transactions**

















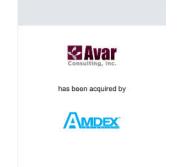
















#### **OUR TEAM**

#### **Who We Are**



April Taylor

Managing Director

april.taylor@focusbankers.com



Barry Calogero

Managing Director

barry.calogero@focusbankers.com



Patrick Dooley

Managing Director

patrick.dooley@focusbankers.com



Kate Elliott
Director of Research
kate.elliott@focusbankers.com



Eric Crouse

Managing Director

eric.crouse@focusbankers.com



Kelly Kittrell
Senior Advisor
kelly.kittrell@focusbankers.com

#### **ACTIVE ENGAGEMENTS IN THE MARKET**

#### **Ernie (Sell Side)**

Strategy and operations consulting firm.

#### **Nexus (Sell Side)**

Strategy consulting, brand consulting, design and transformation company.

#### Paragon (Sell Side)

HR staffing and recruiting firm.

#### **Tower (Sell Side)**

Architecture design firm.

#### Flair (Sell Side)

Advertising and marketing agency.

#### OmniCall (Sell Side)

Call center.

#### Sugar (Sell Side)

Multi-disciplinary project management and sustainable specialist.

#### Valley (Sell Side)

Healthcare IT staffing.



#### **ABOUT FOCUS BANKERS**

# FOCUS Investment Banking is a trusted name in M&A advisory services with a nationwide footprint and a global reach.

The professional services sector is undergoing a profound transformation. From law and accounting firms to consulting, engineering, architecture, and marketing agencies, today's service providers face increasing pressure to modernize, scale, and compete in a rapidly evolving marketplace. Whether it's adapting to technology shifts, consolidating to stay competitive, or navigating succession and ownership transitions, business owners and partners are seeking more sophisticated solutions.

At FOCUS Investment Banking, our dedicated Professional Services team understands the unique dynamics of people-based businesses. With decades of experience advising firms like yours, we offer strategic insights and tailored M&A solutions to help you grow, exit, or find the right partner—on your terms.







**LEARN MORE**