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## FOCUS Investment Banking Represents Sitwell Dental in its Sale to SALT Dental Partners



has been acquired by



Washington, DC, (June 23, 2025) – FOCUS Investment Banking ("FOCUS"), a national middle market investment bank providing merger, acquisition, divestiture, and corporate finance services, is pleased to announce that it served as the exclusive advisor to Sitwell Dental ("Sitwell"), a respected family dental provider in Upstate New York, in its recent partnership with SALT Dental Partners ("SALT"), a leading dental support organization (DSO). FOCUS Managing Directors Eric Yetter and Andy Snyder led the transaction on behalf of Sitwell.

With four established practice locations operating under the Sitwell Dental brand, Sitwell has long been known for its full-scope, personalized approach to dentistry. The practice has earned a strong reputation across Saratoga County and surrounding communities for delivering high-quality, compassionate care to patients of all ages.

"Starting with the right team and a strong plan of action made a tremendous difference when selling our dental practice," said John O'Brien, founder of Sitwell Dental. "Our advisors at FOCUS dug deeply to uncover the full value of our practice and then created a structured, competitive bidding process among PE-backed DSOs. We had several strong offers which allowed us to pick the best partner for our providers and staff. Eric and Andy were knowledgeable and responsive throughout the process, which went smoothly from kick-off to closing."

The transaction marks SALT's first entry into New York State and furthers its strategy of expanding through partnerships with best-in-class dental providers. Sitwell's clinical excellence and patient-first philosophy make it a natural addition to SALT's growing national footprint.

"We enjoyed working with Dr. O'Brien throughout this process and are thrilled with the outcome," said Eric Yetter, Managing Director and Healthcare Team Leader at FOCUS Investment Banking. "Sitwell had many strengths and a wonderful growth story, which allowed us to flex our process and deliver some very strong offers. Both buyer and seller are walking away winners since the SALT partnership will accelerate Sitwell's growth to everyone's benefit."



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<sup>\*</sup>These testimonials may not be representative of the experience of all clients; testimonials are not a quarantee of future performance or success.

