

FOCUS OVERVIEW

# CONSUMER

## ONE OF THE MOST EXPERIENCED MIDDLE MARKET INVESTMENT BANKING TEAMS IN THE COUNTRY.

Welcome to the FOCUS consumer group. Leveraging years of industry specific transaction experience, our bankers can confidently advise on mergers, acquisitions and raising capital for growing businesses across the consumer industry.

### CONSUMER TEAM HIGHLIGHTS

- Dynamic industry leaders up to date on new technologies
- Former consumer CEO with experience scaling and exiting a consumer business
- Extensive experience in Amazon FBA, Google Adwords, Social Media, Advertising and Drip Campaigns
- Superb client references
- Strong strategic buyer relationships
- Members of M&A Worldwide; enabling FOCUS to easily execute International transactions

### SAMPLE TRANSACTIONS

 has been acquired by 	 has been acquired by 	 has been acquired by 	 has been acquired by 
 has acquired 	 has been acquired by 	 has been acquired by 	 has been acquired by 
 has been acquired by 	 has been acquired by 	 has been acquired by 	 has been acquired by 

### TEAM CONTACTS

**LEAH WHITE**

Team Leader  
 Managing Director  
 724.448.6180  
[leah.white@focusbankers.com](mailto:leah.white@focusbankers.com)

**KATE ELLIOTT**

Director of Research  
 202.329.9838  
[kate.elliott@focusbankers.com](mailto:kate.elliott@focusbankers.com)

**STAN GOWISNOCK**

Chief Strategic Advisor  
 203.530.3370  
[stan.gowisnock@focusbankers.com](mailto:stan.gowisnock@focusbankers.com)

**BETH JOHNSON**

Associate  
 434.806.1689  
[beth.johnson@focusbankers.com](mailto:beth.johnson@focusbankers.com)

**BRYCE STIRLEN**

Managing Director  
 312.209.3800  
[bryce.stirlen@focusbankers.com](mailto:bryce.stirlen@focusbankers.com)



## FOCUS OVERVIEW

# A LEADING MIDDLE-MARKET INVESTMENT BANK WITH DEEP INDUSTRY EXPERTISE NATIONWIDE FOOTPRINT AND GLOBAL REACH

## ABOUT US

Combining more than 40 years of M&A advisory experience, FOCUS Investment Banking delivers results for middle-market clients across 11 industry coverage groups. With a team of over 100 banking professionals supported by senior advisors and specialists in operations, research, compliance, and marketing, FOCUS provides clients with comprehensive expertise and seamless execution.

## WHO WE ARE

- Middle market investment bank since 1982; serving clients from \$10-\$300M in transaction size
- Nationwide presence with 30+ bankers and 15+ staff and advisors
- Deep industry experience in targeted industry verticals
- Seamless cross-border transaction capabilities giving clients access to global buyers, investors, and opportunities in today's dynamic international market.

## WHAT WE DO

### Sell Side

FOCUS delivers superior results with a systematic, comprehensive sales advisory process targeting the optimal acquirer for each client's business.

### Buy Side

FOCUS helps companies grow via targeted acquisition campaigns that reach a wide variety of companies, including companies not actively for sale.

### Capital Raise

FOCUS arranges debt and/or equity financing to help fuel client growth.

## Industry Practice Areas

Agribusiness and Food  
Automotive  
Business Services  
Consumer  
Fintech  
Government & Defense  
Industrials & Energy  
Healthcare  
Manufacturing  
Supply Chain  
Technology Services  
Telecom

CONDUCTED OVER

**450**

TRANSACTIONS FIRMWIDE

OVER

**40**

YEARS OF MIDDLE MARKET  
EXPERIENCE

## WHY FOCUS

- **Deep Operating Expertise:** Our senior bankers bring real-world C-level operating experience, giving us unique insight into your business—and how to position it for maximum value.
- **Senior-Level Attention—Start to Finish:** Every engagement is led by a senior banker who remains hands-on throughout the process, ensuring experience and accountability at every step.
- **Tailored Strategies, Not Templates:** No two businesses are alike. We customize each process to align with your goals, timeline, and legacy.
- **Best-in-Class Research Power:** Our in-house research team leverages top-tier data platforms and proprietary insights to uncover the right buyers, investors, or targets others might miss.
- **Proven Results Across Industries:** With hundreds of successful transactions and satisfied clients, our track record speaks for itself—ask us for references.