

FOCUS OVERVIEW

BUSINESS SERVICES ONE OF THE MOST EXPERIENCED MIDDLE MARKET INVESTMENT BANKING TEAMS IN THE COUNTRY.

Welcome to the FOCUS Business Services Group. Leveraging years of industry specific transaction experience, our bankers can confidently advise on mergers, acquisitions and raising capital for growing businesses across the business services industry.

BUSINESS SERVICES TEAM HIGHLIGHTS

- Dynamic industry leaders up to date on new technologies
- Deep experience and a track record of success in several of these B2B service sectors
- Provides M&A advisory services to entrepreneurs, owners, and investors
- Superb client references
- Strong strategic buyer relationships
- Members of M&A Worldwide; enabling FOCUS to easily execute international transactions

SAMPLE TRANSACTIONS

























TEAM CONTACTS

BARRY CALOGERO

Team Leader Managing Director 703.628.3093 barry.calogero@focusbankers.com

KELLY KITTRELL

Senior Advisor 214.662.4655 kelly.kittrell@focusbankers.com

BOB LIPTON

Managing Director bob.lipton@focusbankers.com

BOB MAIDEN

Managing Director 215.353.0486 bob.maiden@focusbankers.com

MIKE MCCRAW

Managing Director 205.915.8282 mike.mccraw@focusbankers.com

BILL SNOW

Managing Director 312.282.1738 william.snow@focusbankers.com

JIM SOWERS

Managing Director 804.525.8541 jim.sowers@focusbankers.com

APRIL TAYLOR

Managing Director 202.470.1976 april.taylor@focusbankers.com

ANNA BRUMBY WHITE

Principal 404.680.0252 anna.brumbywhite@focusbankers.com





FOCUS OVERVIEW

A LEADING MIDDLE-MARKET INVESTMENT BANK WITH DEEP INDUSTRY EXPERTISE NATIONWIDE FOOTPRINT AND GLOBAL REACH

ABOUT US

Combining more than 40 years of M&A advisory experience, FOCUS Investment Banking drives results for middle marketing clients across 11 coverage groups. With over 50+ professionals, FOCUS boasts a nationwide footprint and access to foreign markets through 36 global partnerships.

WHO WE ARE

- Middle market investment bank since 1982; serving clients from \$10-\$300M in transaction size
- Nationwide presence with 30+ bankers and 15+ staff and advisors
- Deep industry experience in targeted industry verticals
- Seamless cross-border transaction capabilities giving clients access to global buyers, investors, and opportunities in today's dynamic international market.

WHAT WE DO

Sell Side

FOCUS delivers superior results with a systematic, comprehensive sales advisory process targeting the optimal acquirer for each client's business.

Buy Side

FOCUS helps companies grow via targeted acquisition campaigns that reach a wide variety of companies, including companies not actively for sale.

Capital Raise

FOCUS arranges debt and/or equity financing to help fuel client growth.

Industry Practice Areas

Agribusiness and Food
Advanced Manufacturing
Automotive Aftermarket
Business Services
Consumer
Government & Defense
Industrials & Energy
Healthcare
Supply Chain
Technology Services
Telecom

CONDUCTED OVER

250

TRANSACTIONS FIRMWIDE

OVER

40

YEARS OF MIDDLE MARKET EXPERIENCE

WHY FOCUS

- **Deep Operating Expertise:** Our senior bankers bring real-world C-level operating experience, giving us unique insight into your business—and how to position it for maximum value.
- Senior-Level Attention—Start to Finish: Every engagement is led by a senior banker who remains hands-on throughout the process, ensuring experience and accountability at every step.
- Tailored Strategies, Not Templates: No two businesses are alike. We customize each process to align with your goals, timeline, and legacy.
- Best-in-Class Research Power: Our in-house research team leverages toptier data platforms and proprietary insights to uncover the right buyers, investors, or targets others might miss.
- Proven Results Across Industries: With hundreds of successful transactions and satisfied clients, our track record speaks for itself—ask us for references.