

FOCUS OVERVIEW

TECHNOLOGY SERVICES

ONE OF THE MOST EXPERIENCED MIDDLE MARKET INVESTMENT BANKING TEAMS IN THE COUNTRY.

IT is the oldest and largest FOCUS industry practice. It was founded 16 years ago by former industry CEOs who continue to run and grow the practice. We can help our clients navigate through complex decisions because we've been there, as owners and operators.

AREAS OF FOCUS

- Artificial Intelligence (AI)
- Digital Transformation (UI/UX Design Development, Digital Marketing)
- Cloud Solutions (Public/Private, AWS, Azure, Google)
- SaaS and Software
- IT Consulting and Staffing
- Cybersecurity (Software and Services)
- Managed Service Provider (MSP)
- Managed Security Service Provider (MSSP)
- Data Analytics
- Data Management
- ERP and CRM (SAP, Oracle, Infor, Microsoft, Salesforce, Workday)

TEAM CONTACTS

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SAMPLE TRANSACTIONS

 has been acquired by cantey a portfolio company of LINC PARTNERS	 has been acquired by After Capital and merged with Accuris	 has been acquired by Tri-Purple Guys has been acquired by KERIAN	 has received a significant investment from Prospect Partners
 a subsidiary of PICTURETECH has acquired Intra	 a portfolio company of LINC PARTNERS has acquired RJ	 received an investment from LIGHTVIEW CAPITAL	 has been acquired by GENERAL INFORMATICS a portfolio company of ROSEWOOD
 has been acquired by Integrus a portfolio company of Frontenac	 has recapitalized the merger of Verity and EDGE	 a portfolio company of ROSEWOOD has acquired CMS IP Technologies	 has been acquired by New Charter a portfolio company of OVAL

FOCUS OVERVIEW

A LEADING MIDDLE-MARKET INVESTMENT BANK WITH DEEP INDUSTRY EXPERTISE NATIONWIDE FOOTPRINT AND GLOBAL REACH

ABOUT US

Combining more than 40 years of M&A advisory experience, FOCUS Investment Banking drives results for middle marketing clients across 11 coverage groups. With over 50+ professionals, FOCUS boasts a nationwide footprint and access to foreign markets through 36 global partnerships.

WHO WE ARE

- Middle market investment bank since 1982; serving clients from \$10-\$300M in transaction size
- Nationwide presence with 30+ bankers and 15+ staff and advisors
- Deep industry experience in targeted industry verticals
- Seamless cross-border transaction capabilities giving clients access to global buyers, investors, and opportunities in today's dynamic international market.

Industry Practice Areas

Advanced Manufacturing
Automotive Aftermarket
Business Services
Consumer
Food & Beverage
Government & Defense
Industrials & Energy
Healthcare
Supply Chain
Technology Services
Telecom

WHAT WE DO

Sell Side

FOCUS delivers superior results with a systematic, comprehensive sales advisory process targeting the optimal acquirer for each client's business.

Buy Side

FOCUS helps companies grow via targeted acquisition campaigns that reach a wide variety of companies, including companies not actively for sale.

Capital Raise

FOCUS arranges debt and/or equity financing to help fuel client growth.

CONDUCTED OVER
250
TRANSACTIONS FIRMWIDE

WHY FOCUS

- **Deep Operating Expertise:** Our senior bankers bring real-world C-level operating experience, giving us unique insight into your business—and how to position it for maximum value.
- **Senior-Level Attention—Start to Finish:** Every engagement is led by a senior banker who remains hands-on throughout the process, ensuring experience and accountability at every step.
- **Tailored Strategies, Not Templates:** No two businesses are alike. We customize each process to align with your goals, timeline, and legacy.
- **Best-in-Class Research Power:** Our in-house research team leverages top-tier data platforms and proprietary insights to uncover the right buyers, investors, or targets others might miss.
- **Proven Results Across Industries:** With hundreds of successful transactions and satisfied clients, our track record speaks for itself—ask us for references.

OVER
40
YEARS OF MIDDLE MARKET
EXPERIENCE