



T SPORTLINE CASE STUDY

T Sportline has been acquired by Kian Capital

OBJECTIVES & CUSTOMIZED PROCESS

FOCUS assisted T Sportline, an automotive parts online retailer for EV cars, to find an investor which would be able to continue the growth trajectory the Company embarked upon prior to the sale. FOCUS was able to identify the right partner who saw the potential of the Company and had experience with scaling e-commerce automotive products. A deal was brokered which satisfied all parties involved and provides T Sportline the platform for future growth and success.



**200+ Targeted
Outreach**



**3 IOI's
2 LOI's**



**90 Days
Due Diligence**



**100% Cash at
Close**

NEXT STEPS

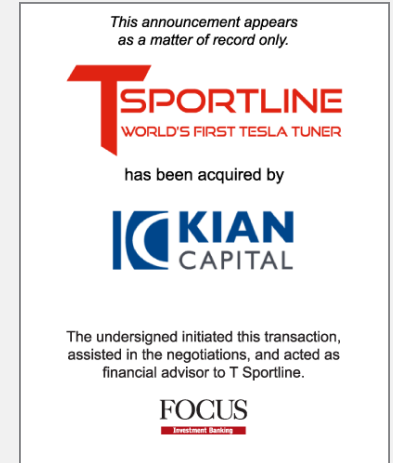
FOCUS Investment Banking offers an investment banking process designed to deliver great outcomes to clients embarking on the most important and complex transactions of their lives.

To learn more about our Automotive Aftermarket investment banking services or to discuss your specific situation with no obligation please feel free to call:

Giorgio Andonian
Principal
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Managing Director
Direct: 704-369-5900

We are happy to share our knowledge and help you understand your options. All conversations are strictly confidential.



Sell-Side Transaction Info
EBITDA & Revenue are not disclosed

CLIENT VOICE

“Elie and I thought that the FOCUS team was outstanding throughout this process. We are fortunate to have worked with a professional team of bankers with unmatched expertise in the automotive aftermarket. They did an excellent job preparing and communicating with us throughout the sale process. The FOCUS team quickly identified Kian as an ideal buyer for T Sportline and we are excited about what we can accomplish over the next few years.”

Jonathan Pek
T Sportline, Co-Founder