

NEURALIFY, LLC CASE STUDY

Neuralify, LLC has been acquired by Information Services Group, Inc.

OVERVIEW

Robotic Process Automation (RPA) is one of the fastest-growing tools for enterprise digital transformation. Organizations use RPA to automate routine repetitive tasks, such as filling out digital forms to capture customer information, freeing their team for more value-add activities. The Neuralify digital enablement platform pushes the creation of software "bots" to the "owners" of critical processes who are best positioned through their operating knowledge and experience to create efficient process automation tools.

ISG Automation, a division of ISG, Inc. (Nasdaq: III), is a recognized global leader in guiding clients through the hurdles of RPA adoption, ensuring the optimal future state with best-fit technologies.



250+ Targeted Outreach



Multiple Offers



90 Days Due Diligence

EBITDA & Revenue are not disclosed

RESULTS

The acquisition of Neuralify expands the capabilities of ISG's pure-play automation business, ISG Automation, which offers a range of intelligent automation consulting, implementation and software services. "The addition of Neuralify gives ISG Automation important new subscription-based platform capabilities that enable clients to quickly build and scale their bot workforces and reap tremendous cost, quality and customer experience benefits," said Michael P. Connors, chairman and CEO of ISG.

NEXT STEPS

FOCUS Investment Bankers offers an investment banking process designed to deliver great outcomes to clients embarking on the most important and complex transactions of their lives.

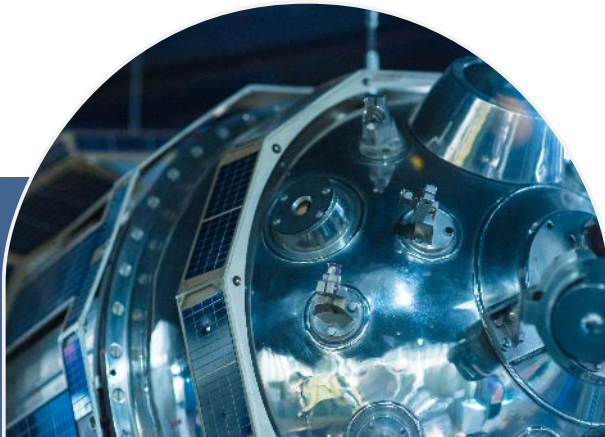
To learn more about our investment banking services or to discuss your specific situation with no obligation please feel free to call:

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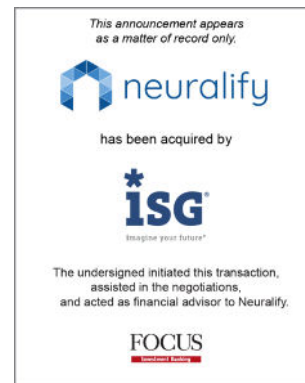
We are happy to share our knowledge and help you understand your options. All conversations are strictly confidential.



AT A GLANCE

Neuralify is now a part of ISG Automation

- Located in Concord, MA
- Specialties include:
 - Robotic Process Automation (RPA)
 - Cognitive Services
 - RPA Training & RPA Architects
 - Machine Learning
 - Automation Anywhere Gold Level Partner
 - Blue Prism, UI Path, and Training



"Neuralify created world-class RPA enablement and analysis tools, used by some of the largest companies in the world. We operate in a global market and realized that, to take the company to the next level, we needed to be part of a larger company with substantially greater resources. We chose FOCUS to assist us in finding the right partner because of its history of success in strategic sale mandates and the strength of the team it brought to the project. They conducted a thorough search of the market, identifying numerous highly qualified acquirers even as the market was roiled by the early stages of COVID19. FOCUS helped us craft a win-win with ISG, one of the world's leaders in our industry."

Peter Kirkman
Co-Founder of Neuralify