

## HELPMATES STAFFING SERVICES CASE STUDY

Helpmates Staffing Services has been acquired by TalentLaunch

### PROCESS & OVERVIEW

Helpmates Staffing Services is a full-service staffing agency which has been servicing the Southern California market since 1972. Over the past 49 years, Helpmates has grown into one of the largest, most well-respected staffing services in Southern California, staffing a variety of industries, organizations, and government agencies. Dan Struve, Helpmates Chairman and CEO, built an outstanding organization with a strong management team and an intense focus on "safety first", and this showed in the level of buyer interest. FOCUS managed a sell-side process that started with 100+ potential buyers and resulted in multiple offers. Helpmates' owners selected the buyer who not only met their financial requirements but also was the ideal partner for their dedicated field specialists and cherished clients.

TalentLaunch is a nationwide network of independently operated staffing and recruitment firms. TalentLaunch identified Helpmates as a culturally aligned company that has exceptional leadership, market presence and growth potential.



100+ Targeted Outreach



Multiple Offers



90 Days Due Diligence

### TRANSACTION RESULTS

With the acquisition of Helpmates Staffing Services, TalentLaunch has established a stronger presence in Southern California. The team at TalentLaunch is thrilled to add Helpmates to their growing network of independently operated staffing and recruitment companies. After over 40 years, Helpmates owner is excited to be passing on his legacy to Rosalie Villa, her team of CSP professionals, and the TalentLaunch network.

### ADDITIONAL INFORMATION

FOCUS Investment Banking offers an investment banking process designed to deliver great outcomes to clients embarking on the most important and complex transactions of their lives.

To learn more about our Human Capital Management investment banking services or to discuss your specific situation with no obligation please feel free to call:

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We are happy to share our knowledge and help you understand your options. All conversations are strictly confidential.

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### AT A GLANCE

#### Helpmates Staffing Services

- Founded in 1972
- Full-service staffing agency
- Services Southern California
- Staffing light industrial and office/administrative positions

**Sell-Side Transaction Info**  
**EBITDA & Revenue are not disclosed**

### TESTIMONIALS

"The FOCUS team, along with the TalentLaunch team, have been outstanding to work with and true professionals. After 40+ years, I am thrilled to be passing on our legacy to Rosalie Villa, her CSP team of professionals, and the TalentLaunch network. It is a win for everyone, in particular our cherished clients and field specialists."

#### **Dan Struve**

Helpmates, Chairman and CEO

"TalentLaunch identified Helpmates as a culturally aligned company that has exceptional leadership, market presence and growth potential. We are thrilled to add them to our growing network of independently operated staffing and recruitment companies. And it was a pleasure working with Bob, April and the FOCUS team on Helpmates. All are very knowledgeable, professional and experienced and it showed with this transaction."

#### **Matt Lyon**

TalentLaunch, Chief Corporate Business Development Officer