

MCNULTY & ASSOCIATES CASE STUDY

McNulty has joined Citrin Cooperman



PROCESS

McNulty & Associates ("McNulty"), an industry leading provider of price-to-win (PTW) and competitive analysis and assessments professional services, has joined Citrin Cooperman, one of the nation's largest professional services firms. For the last 15 years, McNulty has supported many of the leading public sector firms providing services to the U.S. Government. Its team of research analysts, technology experts, pricing and financial analysts, technologists, and parametric modelers provide clients with exceptional insights and understanding of the program, budget, competitive landscape, and pricing for their must-win opportunities. McNulty clients benefit from the firm's unique combination of decades of experience coupled with innovative processes to solve their competitive challenges.

Built on a strong foundation of exceptional client service, Citrin Cooperman's government contracting practice assists government contractors in several areas beyond core audit and tax services in a wide range of industries, including technology, communications, defense, security, intelligence, and professional services. Its dedicated practice stays ahead of the perpetually changing and complex government rules and compliance issues to help companies navigate unexpected changes in accounting standards, policies, laws, tax, and regulatory requirements.

RESULTS

The McNulty team brings depth, growth, and innovation to Citrin Cooperman's government contracting practice, which dovetails into its strategy of building deep benches of talent in its sector-focused approach. The McNulty team joins the government contracting practice at Citrin Cooperman. Government and defense contractors rely on McNulty to gain a competitive advantage and we believe that Citrin Cooperman will support McNulty to reach new customers and together will make their customers more successful.

NEXT STEPS

FOCUS Investment Bankers offers an investment banking process designed to deliver great outcomes to clients embarking on the most important and complex transactions of their lives.

To learn more about our Government and Defense investment banking services or to discuss your specific situation with no obligation please feel free to call:

Barry Calogero
Managing Director
Direct: 703-628-3093

We are happy to share our knowledge and help you understand your options. All conversations are strictly confidential.

AT A GLANCE

McNulty & Associates

- An industry leading provider of PTW and competitive analysis and assessments professional services
- Provides financial services
- Supported by many leading public sector firms
- Provides services to the US Government

Sell-Side Transaction Info
EBITDA & Revenue are not disclosed

This announcement appears as a matter of record only.



MCNULTY & ASSOCIATES
ENGINEER - CONSULT - CAPTURE

has joined



CITRIN COOPERMAN®
FOCUS ON WHAT COUNTS

The undersigned initiated this transaction, assisted in the negotiations, and acted as financial advisor to McNulty & Associates, Inc.

FOCUS
Investment Banking

"This is the perfect opportunity to expand our best-in-class practice with the ability to increase our resources and gain entry to new markets. By joining forces with the team at Citrin Cooperman, our clients will have access to enhanced services and support that accelerate and maximize their growth efforts."

Michael McNulty
Founder, President, and CEO of McNulty