# A LEADING MIDDLE-MARKET INVESTMENT BANK WITH DEEP INDUSTRY EXPERTISE





# **WHO WE ARE**

FOCUS Investment Banking is a trusted name in M&A advisory services with a nationwide footprint and a global reach, specializing in strategic transactions from \$10 million to \$300 million. FOCUS has a nationwide presence with 35+ bankers and 20+ staff and advisors. FOCUS offers deep industry experience in 11 targeted industry verticals.

### Services Include:

Sell-Side Buy-Side Capital Raise Sale Preparation



# **EDTECH**

The FOCUS EdTech Team is part of our overall <u>Technology</u> <u>Services</u> team — one of the most active and successful in North America. FOCUS has more than four decades of experience bringing companies to market. Unlike most technology services specialty groups, we:

- Offer strategic advisory services that enhance shareholder value
- Have a proven transaction methodology for delivering results
- Have a formal research department dedicated to creating the most exact and comprehensive analysis to help get the deal closed, with dedicated software and services analysts
- Leverage years of experience in the middle market that will maximize the opportunity for a successful transaction
- Our team will ensure that all clients receive personalized service throughout every phase of the transaction

### WWW.FOCUSBANKERS.COM



### **INDUSTRY EXPERTISE**

Your dedicated team has C-level operating experience. We engage clients as peers and understand the technical and operational nuances of the client's business as well as those of the M&A process.



### **EXPERIENCED BANKERS**

We lead and execute every deal from start to finish, giving our clients the advantage of continuity and experience. Our disciplined Buyer Auction will deliver the highest valuation that the market will pay.



## PROCESS-DRIVEN OUTCOMES

You will be supported by strong in-house research, marketing and finance teams.

Our M&A process has a proven track record of delivering results.

# TRANSACTION EXPERIENCE













