

CELITO CASE STUDY

Celito receives an investment from M/C Partners

PROCESS & OVERVIEW

Celito, a communications and managed service provider serving businesses in the Raleigh, North Carolina region, has received a significant equity investment from M/C Partners, a leading private equity firm focused on the digital infrastructure and technology services sectors. The investment marks an important milestone in Celito's journey as it accelerates its expansion plans. Celito's continually growing fiber network, commitment to exceptional client experience, and deep understanding of the local market are the foundation to create the preeminent service provider in the region and the investment in Celito is a good combination of M/C Partners' two investment pillars, digital infrastructure and technology.



Highly Targeted
Outreach



Multiple IOI's
& LOI's



90 Days
Due Diligence



Sellers received cash
and rollover equity

TRANSACTION RESULTS

The partnership continues M/C's commitment to investing in promising companies to drive growth and build long-term value. The investment will provide Celito with the necessary resources and capital to expand its fiber network and service offerings in Raleigh and beyond.

Sharat Nagaraj, Celito Founder and President, will work alongside Danny Bottoms who has joined Celito as CEO. Danny is a telecommunications industry veteran who has led several private equity backed companies. The partnership between M/C Partners and Celito represents a shared vision to drive innovation, empower businesses, and contribute to the vibrant growth of the North Carolina business community. The same values and dedication to community that brought the company to this extraordinary milestone will continue to guide the future growth of Celito.

NEXT STEPS

FOCUS Investment Banking offers an investment banking process designed to deliver great outcomes to clients embarking on the most important and complex transactions of their lives.

To learn more about our Telecom investment banking services or to discuss your specific situation with no obligation please feel free to call:

Richard Pierce
Managing Director
Direct: 202-470-1983

David Freeland
Managing Director
Direct: 978-505-1837

We are happy to share our knowledge and help you understand your options. All conversations are strictly confidential.



AT A GLANCE

Celito

- Founded in 1999
- Located in Raleigh, NC
- A telecommunications company
- Creates technology solutions for businesses across all sectors

Sell-Side Transaction Info

EBITDA & Revenue are not disclosed

*This announcement appears
as a matter of record only*

celito.net

has received an investment from



The undersigned initiated this transaction,
assisted in the negotiations, and acted as
financial advisor to celito.

FOCUS
Investment Banking

"I am delighted with the M/C partnership and the new opportunities it will provide Celito and our outstanding team. With their investment, we will confidently grow our business to meet the evolving needs of our clients. The expertise M/C Partners brings to the table will play a crucial role in taking Celito to the next level."

Sharat Nagaraj

Celito, Founder and President