

CREATIVE MULTICARE, LLC CASE STUDY Creative has received an investment from Trivest

PROCESS & OVERVIEW

Creative Multicare, LLC ("Creative" or the "Company") is the result of hard work with the mission of providing its customers with superior and timely service at a fair price. As it has grown, the company has remained true to its core values where its employees and customers are its most important assets.

Based in Atlanta and founded in 1992, Creative is a provider of maintenance services to multifamily properties and single-family rental units, including plumbing/jetting, carpet cleaning, water mitigation, and resurfacing. The Company employs over 300 technicians performing quick and reliable service carrying out over 165,000 jobs a year. In addition to Atlanta, the Company has operations in Orlando, Jacksonville, and Tampa.



Highly Targeted Outreach



Multiple IOIs & LOIs



90 Days Due Diligence



Sellers received cash and rollover equity

AT A GLANCE

Creative MultiCare, LLC

- Based in Atlanda
- Founded in 1992
- Provider of maintenance services to multifamily properties and singlefamily rental units
- Services include: plumbing/jetting, carpet cleaning, water mitigation, and resurfacing

Capital Raise Transaction

- Raising capital for expansion to provide share holder liquidity
- · Offer capital formation services

TRANSACTION RESULTS

Creative received a strategic growth investment from Trivest, one of the leading U.S. private equity firms with over \$2.5 billion of assets under management. The capital will support Creative's next phase of growth and development as it looks to expand its presence and service offerings in the Southeast and nationally.

The investment comes from Trivest Growth Investment Fund II ("TGIF''), Trivest's non-control and growth equity strategy.

NEXT STEPS

FOCUS Investment Banking offers an investment banking process designed to deliver great outcomes to clients embarking on the most important and complex transactions of their lives.

To learn more about our Industrials & Energy investment banking services or to discuss your specific situation with no obligation please feel free to call:

John Sinders Managing Director Direct: 713-412-0313

We are happy to share our knowledge and help you understand your options. All conversations are strictly confidential.

This announcement appears as a matter of record only.



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A FOCUS Managing Director represented Creative MultiCare and introduced this transaction while working at a prior firm.

"We are very excited to bring Trivest onboard as a partner. Their resources and experience scaling service businesses will be very impactful as we look to build upon our strong base and grow Creative across the Southeast and nationally."

Jamie Knight

Creative MultiCare, Founder & CEO