

# FOCUS Investment Banking Represents Metaltech Service Center, Inc. in its Sale to Newbury Franklin Industrials

This announcement appears as a matter of record only



has been acquired by



The undersigned initiated this transaction, assisted in the negotiations, and acted as financial advisor to Metaltech Service Center, Inc.



Washington, DC, (April 28, 2023) – [FOCUS Investment Banking](#) (“FOCUS”), a national middle market investment banking firm providing merger, acquisition, divestiture and corporate finance services, announced today that [Metaltech Service Center, Inc.](#) (“Metaltech”), a hybrid steel service center and value-add processor headquartered in Houston, has been acquired by [Newbury Franklin Industrials](#) (“NFI”), a leading value-added manufacturer and supplier of consumable industrial components. FOCUS initiated this transaction and advised Metaltech throughout the process.

Metaltech CEO Brad Koenig and Managing Partners Bill McCann and Greg Rayburn carefully selected the new owner of Metaltech and have the utmost confidence that it will carry on the legacy, culture, and values that have been cultivated and maintained over the years. Brad Koenig will continue to serve as the CEO of Metaltech, working with NFI’s executive team to execute its growth strategies and continue Metaltech’s focus on customer service.

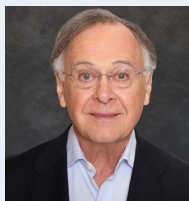
Metaltech has an outstanding business operation and its reputation for being a premier provider of metal supply solutions is the direct result of the hard work and diligence that its tight-knit group of employees has provided over the years. Because of the foundation that Metaltech has developed, the new owner is extremely excited to leverage Metaltech’s capabilities and expertise to continue growing and developing in the metal supply solutions market. The new leadership team has extensive experience in company acquisitions and has an impeccable track record of preserving the cultures they inherit while conducting themselves with the utmost integrity.

The new owner’s staff and leadership team strive to provide customers with the most accurate and in-depth product knowledge and data and are excited to work with all Metaltech employees. Their goal is to utilize their strong customer relationships and over 100,000 products to cross-sell to Metaltech customers, as well as utilizing their marketing technologies to sharply increase Metaltech’s sales pipeline.

“Our new owner brings a highly complementary and differentiated industrial product portfolio and distribution capabilities,” commented Brad Koenig, CEO of Metaltech. “We’re excited to partner with their leadership and administrative teams to take Metaltech to the next level. The team at FOCUS provided us with help and guidance that was instrumental throughout this transaction process.”

“The U.S. manufacturing supply chain continues to be front and center as reshoring initiatives drive increasing demand for domestic sources of supply,” added Jorge Maceyras, FOCUS Managing Director. “Metaltech has built an excellent reputation among critical component manufacturers seeking reliable metal sourcing solutions in the supply-constrained environment. It was an honor and a privilege to work with Metaltech and its sellers to find the business an enthusiastic partner that recognizes this value and is committed to its growth.”

*\*These testimonials may not be representative of the experience of all clients; testimonials are not a guarantee of future performance or success.*



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