

## FOCUS Investment Banking Represents Funder America, Inc. in its Sale to Genesis Products, LLC

This announcement appears  
as a matter of record only



has been acquired by



The undersigned initiated this transaction,  
assisted in the negotiations, and acted as  
financial advisor to Funder America, Inc.



**Washington, DC, (March 15, 2023)** – [FOCUS Investment Banking \(“FOCUS”\)](#), a national middle market investment banking firm providing merger, acquisition, divestiture and corporate finance services, announced today that [Funder America, Inc.](#) (“Funder”), one of the oldest, largest and most diversified thermally fused melamine (TFL) panel and component manufacturers in North America with 50 years of experience, has been acquired by [Genesis Products, LLC](#) (“Genesis”). FOCUS represented Funder in this transaction.

The acquisition positions Genesis to meet the high demand for TFL panels and broadens its expertise as a leading supplier of laminated panels, components and panel processing. Genesis currently serves the markets for kitchen cabinets, closets and shelving, RVs, and office and healthcare furniture.

"Adding TFL manufacturing to our capabilities solidifies our position as the most comprehensive supplier of laminated components and panels in North America," commented Jon Wenger, Genesis CEO. "We are passionate about leveraging the breadth of our offering to better serve original equipment manufacturers, distributors and retailers across the country."

Wenger added that the Funder locations in North Carolina, Florida and Arkansas "will greatly expand our national footprint."

"As an independent TFL producer, Funder has the ability to work with any board or laminate to serve the constantly evolving needs of our joint customers," added Peter Funder, who will continue to lead Funder as a division of Genesis after the acquisition. "Our products and capabilities are naturally aligned to be stronger together."

Funder's TFL panels and components feature decorative surfaces with enhanced visual appeal and excellent scratch and wear resistance. They are available in a variety of sizes, thicknesses, textures, and designs. In addition to TFL panels, Funder offerings available from Genesis also include high-capacity shelving and panel processing; exclusive Kora paintable paper with the realistic look of hardwood; and wood powder coating technology.

"We are pleased to help bring these two leaders in their respective segments of the industry together to enhance both companies' growth opportunities," said Curt Karges, FOCUS Managing Director.

*\*These testimonials may not be representative of the experience of all clients; testimonials are not a guarantee of future performance or success.*



**Curt Karges**  
Managing Director  
curt.karges@focusbankers.com



**Cyril Schlup**  
Managing Director  
cyril.schlup@focusbankers.com