

# FOCUS Investment Banking Represents Guaranty RV in its Sale to Bish's RV

**FOCUS**  
Investment Banking

*This announcement appears as a matter of record only.*

**GUARANTY**  
RV SUPER CENTERS

has been acquired by

**BISH'S**  
WHERE MEMORIES BEGIN  
RV

The undersigned initiated this transaction, assisted in the negotiations, and acted as financial advisor to Guaranty RV Super Centers.

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Investment Banking

Washington, DC, (August 25, 2021) – [FOCUS Investment Banking](#) (“FOCUS”), a national middle market investment banking firm providing merger, acquisition, divestiture, and corporate finance services, announced today that [Guaranty RV](#), Oregon’s largest RV retailer, has been acquired by [Bish’s RV](#). FOCUS represented the Nill family, the owners and operators of Guaranty RV, in this transaction.

Founded in 1966 by Herb Nill, Guaranty has been named one of North America’s Top Five RV dealers by RV Business magazine. Nill’s famous tagline, “Eggs are cheaper in the country and so are cars, trucks, motorhomes and trailers,” quickly established the dealership among the most successful in the West.

Guaranty owner Shannon Nill said, “Our family believed that Bish’s was the closest match with our culture and the best fit for our organization. We really appreciate the FOCUS team for assisting us with finding an excellent partner to carry on the Nill family legacy. They repeatedly demonstrated sound guidance and were great partners for the family.”

“It has been such a pleasure to work with the Nill family and we are proud to have been trusted to effectively manage the process for them,” said Nancy Rolland, FOCUS Managing Director.

“Being able to match a family-owned business like Guaranty (Nill family) with another family-owned business like Bish’s is becoming extremely rare these days,” added Rick Thomas, FOCUS CEO. “When you are fortunate enough to make such a match, it feels great because you know it really helps preserve the culture and provides continuity for employees on both sides of the deal. We are very happy for all involved in this partnership moving forward.”

## About Guaranty RV:

Founded in 1966 by Herb Hill, [Guaranty RV](#) is Oregon’s largest RV dealer and has been named one of North America’s top five RV dealers by RV Business magazine. Guaranty operates auto, travel trailer, fifth wheel and motorhome lots on 22 acres in Junction City. Through the 1980s and 1990s, Guaranty continued to grow, adding more vehicles and facilities to meet the rising demand for RVs of all shapes and sizes. Guaranty has adapted to the changing expectations and demands of customers and the marketplace, making it one of the largest RV dealers in the nation.

## About FOCUS Investment Banking:

With more than three decades of experience, [FOCUS Investment Banking](#) is a trusted name in middle market M&A advisory services worldwide. Whether helping to sell, buy, or raise capital, FOCUS strives to maximize the value of every transaction for the benefit of its clients. Securities transactions conducted by FOCUS Securities LLC, an affiliated company, registered Broker Dealer member FINRA/SIPC. For more information, visit [www.focusbankers.com](http://www.focusbankers.com).

\*These testimonials may not be representative of the experience of all clients; testimonials are not a guarantee of future performance or success.



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