

# FOCUS Investment Banking Represents Rotax Metals, Inc. in its Sale to Reliance Steel & Aluminum Co.

**FOCUS**  
Investment Banking

*This announcement appears  
as a matter of record only.*



has been acquired by



The undersigned initiated this transaction,  
assisted in the negotiations, and acted as  
financial advisor to Rotax Metals, Inc.



## Washington, DC, (December 28, 2021) – [FOCUS Investment Banking](#)

(“FOCUS”), a national middle market investment banking firm providing merger, acquisition, divestiture and corporate finance services, announced today that [Rotax Metals, Inc.](#) (“Rotax”), a metals service center specializing in copper, bronze and brass alloys, has been acquired by [Reliance Steel & Aluminum Co.](#) (NYSE: RS), a leading global diversified metal solutions provider. FOCUS represented Rotax in this transaction.

Founded in 1947 and located in Brooklyn, New York. Rotax provides services to a diverse customer base including distributors, manufacturers, and the commercial and residential construction markets, emphasizing local customer relationships and next-day delivery. For the twelve months ended July 31, 2021, annual net sales for Rotax were approximately \$14 million. The terms of the transaction were not disclosed. Rotax will operate as a subsidiary of Yarde Metals, Inc., a wholly owned subsidiary of Reliance.

“Rotax represents the American dream,” stated Nancy Rosenthal, President of Rotax Metals. “Ronald Rosenthal started a great company, and I am so proud of what our

team has built on his foundation. We selected Reliance because of its strong corporate values and and I am pleased to see that the Rotax name, principles, and service will continue to grow and develop over the coming years as a member of the Reliance Family of Companies. I couldn’t have asked for a better match and am happy that FOCUS helped find Reliance as the buyer for my company.”

“Rotax and Reliance are a great match,” noted Barry Calogero, Managing Director of FOCUS Investment Banking. “They share the same commitment to employees and customers, underpinned by a culture of honesty and integrity. We are very excited to bring these two outstanding companies together.”

## About FOCUS Investment Banking (“FOCUS”)

With more than three decades of experience, [FOCUS Investment Banking](#) is a trusted name in middle market M&A advisory services worldwide. Whether helping to sell, buy, or raise capital, FOCUS strives to maximize the value of every transaction for the benefit of its clients.

FOCUS’ Supply Chain Team is one of the most experienced supply chain investment banking teams in the country. The combination of deep industry and operational experience, extensive market penetration, years of transaction experience, and a comprehensive approach to M&A provides our customers with customized strategies tailored to meet each client’s objectives.

Securities transactions conducted by FOCUS Securities LLC, an affiliated company, registered Broker Dealer member FINRA/SIPC. For more information, visit [www.focusbankers.com](http://www.focusbankers.com).

The full Reliance press release can be viewed here: <https://bit.ly/3sCBee6>

\*These testimonials may not be representative of the experience of all clients; testimonials are not a guarantee of future performance or success.



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