

# FOCUS Investment Banking Represents Helpmates Staffing Services in its Sale to TalentLaunch



*This announcement appears as a matter of record only.*

**Helpmates**  
Companies

has been acquired by



The undersigned initiated this transaction, assisted in the negotiations, and acted as financial advisor to Helpmates Companies.

**FOCUS**  
Investment Banking

Washington, DC, (June 1, 2021) – [FOCUS Investment Banking](#) (“FOCUS”), a national middle market investment banking firm providing merger, acquisition, divestiture and corporate finance services, announced today that the [Helpmates Staffing Services](#) has been acquired by [TalentLaunch](#). FOCUS represented Helpmates Staffing Services in this transaction.

TalentLaunch, a network of independently operated staffing firms, recently welcomed Helpmates Staffing Services to its growing network of companies. Helpmates is a full-service staffing agency which has been servicing the Southern California market since 1972. Over the past 49 years, Helpmates has grown into one of the largest, most well-respected staffing services in Southern California, staffing over 250,000 positions in a vast category of industries, organizations and governmental agencies. Helpmates’ corporate office is located in Irvine, CA with a total of three offices in Southern California.

“TalentLaunch identified Helpmates as a culturally aligned company that has exceptional leadership, market presence and growth potential,” stated Matt Lyon, Chief Corporate Business Development Officer at TalentLaunch. “We are thrilled to add them to our growing network of independently operated staffing and recruitment companies. And it was a pleasure working with Bob, April and the FOCUS team on Helpmates. All are very knowledgeable, professional and

experienced and it showed with this transaction.”

“The Focus team, along with the TalentLaunch team, have been outstanding to work with and true professionals. After 40+ years, I am thrilled to be passing on our legacy to Rosalie Villa, her CSP team of professionals, and the TalentLaunch network. It is a win for everyone, in particular our cherished clients and field specialists,” stated Dan Struve, Chairman/CEO of the Helpmates Staffing Services.

“Acquisition interest in the contract staffing space continues to be strong. In the case of Helpmates, Dan has built an outstanding organization with a very strong management team and an intense focus on “safety first,” and it showed in the level of buyer interest,” said Bob Maiden, Managing Director and Human Capital Management Team Leader at FOCUS.

April Taylor and Bob Maiden of FOCUS Investment Banking LLC, a leading middle market investment bank with a specialization in Human Capital Management, served as exclusive financial advisors to Helpmates Staffing Services throughout the transaction.

## About Helpmates Staffing Services

For nearly 50 years, [Helpmates](#) has partnered with clients to develop custom programs to meet specific requirements, solve day-to-day workforce challenges, and implement strategic solutions for all of their recruitment, employment and human resource needs. All Helpmates team members are 100% Certified Staffing Professionals (CSP)<sup>™</sup> and are required to earn and maintain this designation through the American Staffing Association. Helpmates has earned the prestigious “Best of Staffing” award through the Inavero Institute, an independent professional services market research firm.

## About TalentLaunch

[TalentLaunch](#) is a nationwide network of independently operated staffing and recruitment firms. Based in Independence, Ohio, TalentLaunch offers support in IT, marketing, accounting and finance, legal and risk management, human resources, development and communications, talent acquisition, internal recruitment, and strategy and advisory services.

## About FOCUS Investment Banking

With more than three decades of experience, [FOCUS Investment Banking](#) is a trusted name in middle market M&A advisory services worldwide. Whether helping to sell, buy, or raise capital, FOCUS strives to maximize the value of every transaction for the benefit of its clients. Securities transactions conducted by FOCUS Securities LLC, an affiliated company, registered Broker Dealer member FINRA/SIPC. For more information, visit [www.focusbankers.com](http://www.focusbankers.com).

\*These testimonials may not be representative of the experience of all clients; testimonials are not a guarantee of future performance or success.



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